



Special Kids  
Special Families

# Sponsorship Opportunities 2024

[SKSFcolorado.org](https://SKSFcolorado.org)



# Why Sponsor Special Kids Special Families?

For more than 25 years, Special Kids Special Families has served a critical role in the community by promoting, strengthening, and supporting individuals with disabilities throughout their life span with families and caregivers by their side. When you join our SKSF sponsorship family, you are included in a prominent group of businesses and organizations that are committed to the well-being and needs of the disabled community. With SKSF's continuum of care, your sponsorship dollars are helping sustain and improve the quality of life with wrap-around services for children and adults with emotional, cognitive, or physical disabilities.

- **TARGETED MARKETING AND CONNECTION.** Each sponsorship level includes an array of marketing benefits, complimentary admissions, and exposure to clients and staff.
- **ENHANCED BRAND REPUTATION.** By supporting individuals living with disabilities and special needs, you are showing that your company is committed to making a positive impact.
- **COMMUNITY AND CLIENT ENGAGEMENT.** By sponsoring with SKSF, your business fosters a positive and supportive image and increases your exposure to members of the community.
- **BUSINESS AND RELATIONSHIP DEVELOPMENT.** We'll increase your visibility and exposure thus enhancing your brand and giving you opportunities to acquire new customers or clients. By building a relationship with SKSF, you are fostering a meaningful relationship within the disability community and networking with other SKSF sponsors and stakeholders.
- **EXTRA PERKS WITH SKSF.** Your sponsorship donation is tax-deductible. A monetary donation specifically directed to Zach's Place center can qualify for the Colorado Childcare Contribution Tax Credit. This can lead to financial benefits for your business while contributing to a worthwhile cause. In addition, SKSF's 12-month sponsorship model offers a long term impact giving your company more visibility and recognition.

## CONTACT

SKSF Development & Communications Team  
development@sksfcolorado.org  
719-447-8983  
[SKSFcolorado.org/sponsorship](https://sksfcolorado.org/sponsorship)

65,000+  
hours of care  
provided

700+  
clients served  
in all programs

8,500+  
supporters  
connected

1000's  
stakeholders  
benefitted



# TARGET YOUR SPONSORSHIP

With your annual sponsorship, you can specifically direct 10% of your financial support to the program you are most passionate about.

This targeted approach allows you to align your contribution with your passions and values, ensuring a more personalized sponsorship for your organization.

## Zach's Place

Zach's Place at The Laurie Hillyard Family Center is a licensed day care and respite center offering advocacy, community activities, life skills training and social activities. Help support the overall health and **wellbeing** of kids and teens by strengthening families by providing quality respite care in a nurturing environment. We help children achieve their greatest level of independence through life skills training.

## Adult Day Services

Community and center-based programs for adults and seniors with disabilities offering various opportunities to achieve maximum community integration and independence throughout their life. Our founding premise is that families and clients know the best way to meet their own needs in order to live their best life.

## Support Services

Offering a wide array of supports from transportation, mentorship, workforce development, behavioral health counseling, and much more to our clients and community. We consider physical, behavioral and emotional aspects of health to determine the best plan of action.

## Foster Care & Adoption

Locally, SKSF is one of the only foster care agencies in the region with unique skills and experience supporting the care and placement of foster children with special needs, including emotional, cognitive, or physical disabilities. We serve children of all ethnicities, ages and situations. It is uniquely positioned as the "go-to" agency supporting foster children with disabilities.

## Residential Host Home

Offers adults and seniors with disabilities a living position in the home of the care provider allowing for full care and assistance outside of the consumer's, family's home.



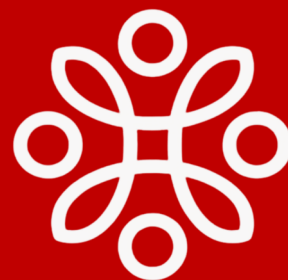
## MARKETING/ADVERTISING\*\*

- Logo/link in SKSF E-Newsletter (to 5000+ supporters; 1x)
- Authorized use of SKSF logo/link on your website
- Logo streaming on main screen(s) at Annual Signature Event
- Logo in event related E-blasts\*\*\*
- Logo on any event related signage & marketing materials\*\*\*
- Logo displayed on monitors streaming at program facilities
- Logo in SKSF printed annual newsletter (1x)
- Logo displayed in Annual Signature Event program\*
- Logo/link to your website on SKSF website
- Placement of your company's marketing materials at SKSF offices
- Logo acknowledgment on SKSF social media channels (1x min.)



## EXTRAS

- 2 complimentary tickets to SKSF Annual Signature Event
- SKSF volunteer opportunities (individuals or groups) with social media kudos
- Complimentary use of SKSF conference rooms\*
- Opportunity to meet with SKSF Leadership Team (15min; 1x)\*



# BRONZE

# \$1,000








*\* Certain restrictions may apply.*

*\*\*All marketing must be submitted by due dates to be included in printed materials.*

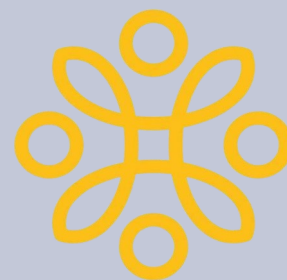
*\*\*\* Subject to change depending on type of event held.*

## MARKETING/ADVERTISING\*\*

- **2" x 2" Ad (sponsor provided) in SKSF E-Newsletter (to 5000+ supporters; 1x)\***
- Authorized use of SKSF logo/link on your website
- Logo streaming on main screen(s) at Annual Signature Event
- Logo in event related E-blasts\*\*\*
- Logo on any event related signage & marketing materials\*\*\*
- Logo displayed on monitors streaming at program facilities
- Logo in SKSF printed annual newsletter (1x)
- **Ad (quarter page) in Annual Signature Event program\***
- Logo/link to your website on SKSF website
- Placement of your company's marketing materials at SKSF offices
- **Custom graphic (sponsor provided) on SKSF social media channels (1x)**     

## EXTRAS

- **4 complimentary tickets to SKSF Annual Signature Event**
- SKSF volunteer opportunities (individuals or groups) with social media kudos
- Complimentary use of SKSF conference rooms\*
- **Opportunity to meet with SKSF Leadership Team (15min; 2x)\***
- **Opportunity to provide educational meeting for SKSF clients and/or staff (1x)\***



**SILVER**  
**\$2,500**



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## MARKETING/ADVERTISING\*\*

- **3" x 3" Ad (sponsor provided) in SKSF E-Newsletter (to 5000+ supporters; 2x)\***
- Authorized use of SKSF logo/link on your website
- Logo streaming on main screen(s) at Annual Signature Event
- Logo in event related E-blasts\*\*\*
- Logo on any event related signage & marketing materials\*\*\*
- Logo displayed on monitors streaming at program facilities
- Logo in SKSF printed annual newsletter (1x)
- **Ad (half page) in Annual Signature Event program\***
- **Logo on Annual Signature Event invitation\***
- Logo/link to your website on SKSF website
- Placement of company marketing materials at SKSF offices
- **Company logo printed on promo giveaway bags\***
- Custom graphic (sponsor provided) on SKSF social media (2x)



## EXTRAS

- **8 complimentary tickets to SKSF Annual Signature Event**
- SKSF volunteer opportunities (individuals or groups) with social media kudos
- Complimentary use of SKSF conference rooms\*
- **Opportunity to meet with SKSF Leadership Team (30min; 2x)\***
- **Opportunity to provide educational meeting with SKSF clients and/or staff (2x)\***



# GOLD

## \$5,000



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## MARKETING/ADVERTISING\*\*

- **4" x 4" Ad (sponsor provided) in SKSF E-Newsletter (to 5000+ supporters; 2x)\***
- Authorized use of SKSF logo/link on your website
- Logo streaming on main screen(s) at Annual Signature Event
- Logo in event related E-blasts\*\*\*
- Logo on any event related signage & marketing materials\*\*\*
- Logo displayed on monitors streaming at program facilities
- **Logo in SKSF printed annual newsletter (2x)**
- **Ad (full page) in Annual Signature Event program\***
- **Preferred placement of logo on Signature Event invitation\***
- Logo/link to your website on SKSF website
- Placement of company marketing materials at SKSF offices
- Company logo printed on promo giveaway bags\*
- Custom graphic (sponsor provided) on SKSF social media (3x)



## EXTRAS

- **12 complimentary tickets to SKSF Annual Signature Event**
- **Verbal recognition at Annual Signature Event\***
- **Exclusive private lunch with SKSF Executive Director & DDC**
- SKSF volunteer opportunities (individuals or groups) with social media kudos
- Complimentary use of SKSF conference rooms\*
- **Opportunity to meet with SKSF Leadership Team (30min; 3x)\***
- **Opportunity to provide educational meeting with SKSF clients and/or staff (3x)\***



# PLATINUM

## \$7,500



*\* Certain restrictions may apply.*

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## MARKETING/ADVERTISING\*\*

- **5" x 5" Ad (sponsor provided) in SKSF E-Newsletter (to 5000+ supporters; 3x)\***
- Authorized use of SKSF logo/link on your website
- **Preferred logo placement streaming on main screen(s) at Annual Signature Event**
- Logo in event related E-blasts\*\*\*
- **Preferred logo placement on any event related signage & marketing materials\*\*\***
- Preferred placement of logo displayed on monitors streaming at program facilities
- **Logo in SKSF printed annual newsletter (3x)**
- Ad (full page) in Annual Signature Event program\*
- Preferred placement of logo on Signature Event invitation\*
- **Preferred placement of logo/link to your website on SKSF website**
- Placement of company marketing materials at SKSF offices
- Preferred placement of logo on promo giveaway bags\*
- **Name/logo in news press releases and/or ads for Annual Signature Event\***
- **Logo displayed on inside of SKSF vehicles\***
- **Custom graphic (sponsor provided) on SKSF social media (4x)**
- **Featured video (sponsor provided) on SKSF social media (1x)**



## EXTRAS

- **16 complimentary tickets to SKSF Annual Signature Event**
- Verbal recognition at Annual Signature Event\*
- Exclusive private lunch with SKSF Executive Director & DDC
- SKSF volunteer opportunities (individuals or groups) with social media kudos
- Complimentary use of SKSF conference rooms\*
- **Opportunity to meet with SKSF Leadership Team (1hr; 2x)\***
- Opportunity to provide educational meeting with SKSF clients and/or staff (quarterly)\*
- **Token of thanks (provided by SKSF) to be displayed at SKSF & your company**



**DIAMOND**  
**\$10,000**



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## MARKETING/ADVERTISING\*\*

- **6" x 6" Ad (sponsor provided) in SKSF E-Newsletter (to 5000+ supporters; 4x)\***
- Authorized use of SKSF logo/link on your website
- **Premier logo placement streaming on main screen(s) at Annual Signature Event**
- **Logo in event related E-blasts as Presenting Sponsor\*\*\***
- **Premier logo placement on any event related signage & marketing materials\*\*\***
- **Premier placement of logo displayed on monitors streaming at program facilities**
- **Logo as Presenting Sponsor in every SKSF printed annual newsletter**
- **Ad (full page) in Annual Signature Event program as Presenting Sponsor\***
- **Premier placement of logo on Annual Signature Event invitation\***
- **Premier placement of logo/link to your website on SKSF website**
- Placement of company marketing materials at SKSF offices
- **Premier placement of logo on promo giveaway bags\***
- Name/logo in news press releases and/or ads for Annual Signature Event\*
- **Premier placement of logo displayed on inside of SKSF vehicles\***
- **Custom graphic (sponsor provided) on SKSF social media (1x/mo)**
- Featured video (sponsor provided) on SKSF social media (2x)



## EXTRAS

- **24 complimentary tickets to SKSF Annual Signature Event**
- **2-3 minute speaking opportunity at Annual Signature Event\***
- Verbal recognition at Annual Signature Event\*
- Exclusive private lunch with SKSF Executive Director & DDC
- SKSF volunteer opportunities (individuals or groups) with social media kudos
- Complimentary use of SKSF conference rooms\*
- **Opportunity to meet with SKSF Leadership Team (1hr; 3x)\***
- Opportunity to provide educational meeting with SKSF clients and/or staff (quarterly)\*
- Token of thanks (provided by SKSF) to be displayed at SKSF & your company



**PRESENTING  
over \$10k**



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# SPONSORSHIP BENEFITS AT A GLANCE



Special Kids  
Special Families

2024

SPONSORSHIP BENEFITS	BRONZE \$1,000	SILVER \$2,500	GOLD \$5,000	PLATINUM \$7,500	DIAMOND \$10,000	PRESENTING \$10k +
Placement in SKSF E-News	+ Logo	+ 2x2 Ad 1x	+ 3x3 Ad 2x	+ 4x4 Ad 2x	+ 5x5 Ad 3x	+ 6x6 Ad 3x
Authorized use of SKSF logo/link on your website	+	+	+	+	+	+
Logo streaming on screen(s) at Signature Event	+	+	+	+	+ Preferred logo	+ Premier logo
Logo in event related E-blasts	+	+	+	+	+	+
Logo on event related signage/marketing	+	+	+	+	+ Preferred logo	+ Premier logo
Logo displayed on monitors at programs	+	+	+	+	+ Preferred logo	+ Premier logo
Logo in SKSF printed annual newsletter	+ 1x	+ 1x	+ 1x	+ 2x	+ 3x	+ every
Logo displayed in Signature event program	+ Logo	+ Ad (1/4 pg)	+ Ad (1/2 pg)	+ Ad (full pg)	+ Ad (full pg)	+ Ad (full pg)
Logo/link to your website on SKSF website	+	+	+	+	+ Preferred logo	+ Premier logo
Placement of company marketing at SKSF	+	+	+	+	+	+
Acknowledgement on social media channels	+ Logo 1x	+ Graphic 1x	+ Graphic 2x	+ Graphic 3x	+ Graphic 4x + Video 1x	+ Graphic 1x/mo + Video 2x
Tickets to Annual Signature Event	+ 2	+ 4	+ 8	+ 12	+ 16	+ 24
SKSF Volunteer Opportunities w/social media kudos	+	+	+	+	+	+
Comp use of SKSF conference rooms	+	+	+	+	+	+
Opportunity to meet w/SKSF Leadership	+ 15min;1x	+ 15min;2x	+ 30min;2x	+ 30min;3x	+ 1hour;2x	+ 1hour;3x
Provide education meeting SKSF clients/staff		+ 1x	+ 2x	+ 3x	+ Quarterly	+ Quarterly
Acknowledged on Annual Signature Event invitation			+ Logo	+ Preferred logo	+ Preferred logo	+ Premier logo
Logo printed on SKSF promotional giveaway bags			+ Logo	+ Logo	+ Logo	+ Premier logo
Verbal recognition at Annual Signature Event				+	+	+
Complimentary lunch with ED & DDC				+	+	+
Token of thanks displayed at SKSF & your company					+	+
Logo displayed inside SKSF vehicles					+	+ Premier logo
Name/logo in press releases/ads for Signature Event					+	+
Speaking opportunity at Signature Event (2-3 min)						+



# WHAT'S NEXT CHECKLIST...

Your quick and easy checklist for the next steps towards joining our network of sponsors with Special Kids Special Families.

## ☒ COMPLETE AND RETURN COMMITMENT FORM

Fill out the form in its entirety and email to [development@sksfcolorado.org](mailto:development@sksfcolorado.org) OR mail to:  
Special Kids Special Families | Attn: Development | 1915 Aerotech Dr, Ste 100 | Colorado Springs, CO 80916  
OR this form can be filled out online at [sksfcolorado.org/sponsorship](https://sksfcolorado.org/sponsorship).

## ☒ LOGO AND WEBSITE URL NEEDED

Be sure to send us your company logo (formats accepted: .pdf, .png, .jpg) in high quality (at least 300dpi) and any branding guidelines (if applicable). In addition, we'll need your website URL that you'd like your logo linked and any social media handles and hashtags you'd like us to promote. We must receive logos in time for printing deadlines.

## ☒ LIKE AND FOLLOW ON SOCIAL MEDIA

We want YOU to stay connected and informed! Visit Special Kids Special Families social media channels - LIKE and FOLLOW us to see how your brand is being promoted, share posts and keep up-to-date of SKSF happenings.



## ☒ STAY CONNECTED AND CONTACT US

If you have any questions about your sponsorship benefits, like to coordinate some of your opportunities or just chat about ways we can help you accomplish your goals - give us a call! Contact SKSF Director of Development & Communications at [development@sksfcolorado.org](mailto:development@sksfcolorado.org) or call us at 719-447-8983.

## ☒ BE SURE TO MARK YOUR CALENDAR

Since your sponsorship with SKSF is annual, be sure to mark your calendar one year from the date you signed your commitment form. We'll remind you when your sponsorship is up for renewal and we'd love to partner with you again!



SKSF Administration Offices  
1915 Aerotech Drive, Suite 100  
Colorado Springs, CO 80916  
[development@sksfcolorado.org](mailto:development@sksfcolorado.org)  
[SKSFcolorado.org](https://sksfcolorado.org) | 719-447-8983





# SPONSORSHIP COMMITMENT FORM

**Fill out this form in its entirety. Please select how you'd like to submit to SKSF:**

- **ONLINE:** fill out online at [sksfcolorado.org/sponsorship](https://sksfcolorado.org/sponsorship) OR
- **EMAIL:** [development@sksfcolorado.org](mailto:development@sksfcolorado.org) OR
- **MAIL:** Special Kids Special Families - Attn: Development at 1915 Aerotech Dr, Ste 100, CO Springs, CO 80916

**YES, we would like to sponsor Special Kids Special Families at the following level:**

- ☐ \$ \_\_\_\_\_ PRESENTING
- ☐ \$10,000 DIAMOND
- ☐ \$7,500 PLATINUM
- ☐ \$5,000 GOLD
- ☐ \$2,500 SILVER
- ☐ \$1,000 BRONZE

## TARGET YOUR SPONSORSHIP!

Direct your 10% to the program of your choice:

- ☐ Zach's Place
- ☐ Adult Day Services
- ☐ Foster Care & Adoption
- ☐ Residential Host Home
- ☐ Support Services

COMPANY/ORGANIZATION NAME

ADDRESS

CITY

ST

ZIP CODE

CONTACT NAME

PHONE

EMAIL ADDRESS

AUTHORIZED SIGNATURE

DATE

**Please select payment option:**

- ☐ Check enclosed \$ \_\_\_\_\_ make payable to: Special Kids Special Families
- ☐ I'll pay online at [SKSFcolorado.org/sponsorship](https://sksfcolorado.org/sponsorship)
- ☐ Send an invoice to ☐ Company address above ☐ Email address above

Other email: \_\_\_\_\_

Other address: \_\_\_\_\_

**NOTE: Sponsor benefits will begin when payment is received.** 100% of contributions benefit Special Kids Special Families. Gifts to SKSF qualify as charitable contributions to an IRS Section 501c3 public charity for federal income, estate and gift tax purposes. Your contribution is tax deductible to the fullest extent allowed by law. Acknowledgement and receipt will be provided and mailed to the address indicated. EIN# 84-1476535