SPECIAL KIDS SPECIAL FAMILIES MEDIA/MARKETING INFORMATION

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More about Derek: https://sksfcolorado.org/about/meet-our-leaders/

SKSF 25th ANNIVERSARY LOGO (to be used throughout 2024):

SKSF LOGO:

SKSF SOCIAL MEDIA CHANNELS:
Facebook: https://www.facebook.com/SKSFcolorado/
Instagram: https://www.instagram.com/specialkidsspecialfamilies/
X (Twitter): https://twitter.com/sksfcolorado
LinkedIn: https://www.linkedin.com/company/sksfcolorado/
YouTube: https://www.youtube.com/sksfcolorado
ABOUT SPECIAL KIDS SPECIAL FAMILIES
Special Kids Special Families also goes by the acronym SKSF

SKSF MISSION
To PROMOTE, STRENGTHEN and SUPPORT individuals with disabilities, their families and caregivers. Special Kids Special Families (SKSF) is a Colorado non-profit 501(c)3 organization. SKSF was founded in 1998 to provide respite and care for children and adults with disabilities. Programs offer community support services to families that are designed to meet the needs of individuals with disabilities throughout their life span.

OUR VISION
The vision of our organization is to give people in need the resources, compassion and freedom to achieve the life that everyone deserves.

OUR SERVICES – SKSF offers 3 pillars of service

CHILDREN & FAMILY SERVICES
- ZACH’S PLACE at the Laurie Hillyard Family Center: Providing respite to families & daycare to children with disabilities & special needs.
- FOSTER CARE & ADOPTION: Providing loving homes for children in foster care.

ADULT & SENIOR SERVICES
- JOEY’S PLACE ADULT CENTER: A center-based activity program for adults with disabilities & special needs.
- COMMUNITY DAY PROGRAM: A community program that engages adults in recreational, social, and educational activities.
- RESIDENTIAL HOST HOME: Providing caring & nurturing homes for adults with disabilities.

SUPPORT & EMPOWERMENT SERVICES
- Behavioral Health
- Transportation
- Mentorship
- Home Care
- Workforce Development
- Education & Training

25th ANNIVERSARY CELEBRATION IN 2024

When SKSF launched we started with a handful of staff, no vehicles, 1 program, and served less than 50 clients. Today we’ve grown to more than 70 dedicated staff, 16 vehicles providing rides to essential appointments, more than 10 dynamic and wide-ranging critical service offerings, and serve more than 700+ amazing clients!

One thing that has remained for 25 years, and will continue far beyond, is our commitment to making this the best community in the nation for individuals with disabilities, their families and caregivers by offering high-quality, compassionate, wraparound care.
While there’s no denying a LOT has changed, one thing that will NEVER change—Special Kids Special Families dedication to serving individuals living with a disability and the caregivers by their side! For 25 years SKSF has championed their cause of making this community the best in the nation by promoting, strengthening, and supporting in innovative and critical ways.

We strive to ensure that those served benefit from high-quality, competitively priced, caring services that allow for everyone to safely, healthy, inclusively, and with dignity develop to become all that’s possible for them to be. Our vision is to provide people in need with the resources, compassion, and freedom to achieve the life that everyone deserves.

25th ANNIVERSARY MARKETING CAMPAIGN IN 2024

We call upon our community to rise to the challenge of 25 MORE and beyond! Throughout this year, we are encouraging our entire community to consider setting a goal towards this end.

Over the course of this year consider:

- 25 more dollars given
- 25 more hours volunteered
- 25 more donors giving
- 25 more volunteers onboarded
- 25 more items donated from our Amazon Wishlist
- 25 more “likes,” “followers,” and/or community members actively engaged on our social media platforms
- 25 more clients served than ever before
- 25 more reoccurring monthly Hero donors
- And the list goes on!

SIGNATURE SKSF EVENTS:

15th ANNUAL BOWL-A-RAMA: https://sksfcolorado.org/event/bowl-a-rama/
Special Kids Special Families’ Bowl-A-Rama is an annual tradition that many look forward to every year! The BOWL FOR THE GREEN St. Patrick’s Day Bowl-A-Rama takes place on Saturday, March 16th, 2024 at King Pin Lanes from 2-4pm. During this annual event, teams don their favorite St. Patrick’s Day outfits, wear their green and bowl to support a good cause helping raise funds for programs for individuals with disabilities and their families.

We will hold a DRAWING for some great prizes offered by area businesses. Throughout the event, secret judges will be voting on who has the most team spirit, biggest smile, best team helpers, best costume and MORE – handing out contest prizes! Included in admission is a meal voucher that can be used in the bowling alley’s concession area and a buy one get one free drawing ticket coupon! $35/person; $20/child (15 & under); Entry includes $5 meal voucher to be used at the concession area (or liquor), buy one get one free drawing coupon, shoe rental, 2 games of bowling & participation in drawing & contest prizes.

13th ANNUAL NIGHT OF COMEDY: https://sksfcolorado.org/event/nightofcomedy/
Save the Date for for Saturday, September 28th at Boot Barn Hall at 13071 Bass Pro Drive, Colorado Springs. Last year we raised over $100k to support SKSF programs with over 300 guests in attendance. Comedy, music, dancing, sit down dinner, with silent auction and other program entertainment throughout the evening. More information about comedy act to follow shortly. See website for up-to-date event information.