









Special Kids
Special Families

Sponsorship Opportunities 2026-2027

SKSFcolorado.org

Revised Aug 2026

Why Sponsor Special Kids Special Families?

For more than 25 years, Special Kids Special Families has served a critical role in the community by promoting, strengthening, and supporting individuals with disabilities throughout their life span with families and caregivers by their side. When you join our SKSF sponsorship family, you are included in a prominent group of businesses and organizations that are committed to the well-being and needs of the disabled community. With SKSF's continuum of care, your sponsorship dollars are helping sustain and improve the quality of life with wrap-around services for children and adults with emotional, cognitive, or physical disabilities.

TARGETED MARKETING & VISIBILITY
Each sponsorship level provides a variety of marketing opportunities designed to increase your company's visibility and connect your brand with SKSF clients, families, staff, supporters, and the broader community.

POSITIVE BRAND REPUTATION
Your support demonstrates that your company is committed to inclusion, opportunity, and making a meaningful difference in the lives of individuals with disabilities and special needs. Sponsorship positions your business as a socially responsible community partner.

COMMUNITY & CLIENT ENGAGEMENT
Partnering with SKSF gives your business opportunities to engage with a diverse network of families, individuals, professionals, community members, and organizations. Your sponsorship helps build a positive community presence while increasing awareness of your business.

BUSINESS & RELATIONSHIP DEVELOPMENT
Sponsorship increases your company's exposure while creating opportunities to build relationships with potential customers, clients, community partners, and other SKSF sponsors. Through a partnership with SKSF, your business becomes part of a network committed to strengthening and supporting the disability community.

ADDITIONAL SKSF SPONSORSHIP BENEFITS
Your sponsorship investment may provide valuable tax advantages in addition to meaningful community impact. Monetary contributions specifically designated to support Zach's Place may qualify for the Colorado Childcare Contribution Tax Credit.

CONTACT

SKSF@sksfcolorado.org
(719) 447-8983
Or visit us online at
SKSFcolorado.org/sponsorship

65,000+
hours of care provided

700+
clients served in all programs

8,500+
supporters connected

1000's
stakeholders benefitted

TARGET YOUR SPONSORSHIP

With your annual sponsorship, you can specifically direct your financial support to the program you are most passionate about.

This targeted approach allows you to align your contribution with your passions and values, ensuring a more personalized sponsorship for your organization.

Zach's Place

Zach's Place at The Laurie Hillyard Family Center is a licensed day care and respite center offering advocacy, community activities, life skills training and social activities. Help support the overall health and **wellbeing** of kids and teens by strengthening families by providing quality respite care in a nurturing environment. We help children achieve their greatest level of independence through life skills training.

Adult Day Services

Community and center-based programs for adults and seniors with disabilities offering various opportunities to achieve maximum community integration and independence throughout their life. Our founding premise is that families and clients know the best way to meet their own needs in order to live their best life.

Support Services

Offering a wide array of supports from transportation, mentorship, workforce development, behavioral health counseling, and much more to our clients and community. We consider physical, behavioral and emotional aspects of health to determine the best plan of action.

Foster Care & Adoption

Locally, SKSF is one of the only foster care agencies in the region with unique skills and experience supporting the care and placement of foster children with special needs, including emotional, cognitive, or physical disabilities. We serve children of all ethnicities, ages and situations. It is uniquely positioned as the "go-to" agency supporting foster children with disabilities.

Residential Host Home

Offers adults and seniors with disabilities a living position in the home of the care provider allowing for full care and assistance outside of the consumer's, family's home.

$500 COMMUNITY SPONSORSHIP

MARKETING/ADVERTISING *

- Logo/link in SKSF E-Newsletter (to 5000+ supporters; 1x)
- Authorized use of SKSF logo/link on your website
- Logo displayed on monitors streaming at program facilities
- Logo/link to your website on SKSF website
- Logo acknowledgment on SKSF social media channels (1x)

$1000 BRONZE SPONSORSHIP

MARKETING/ADVERTISING *

- Logo/link in SKSF E-Newsletter (to 5000+ supporters; 1x)
- Authorized use of SKSF logo/link on your website
- Logo displayed on monitors streaming at program facilities
- Logo/link to your website on SKSF website
- Logo acknowledgment on SKSF social media channels (1x)
- Logo in event related E-blasts
- Logo on any event related signage & marketing materials
- Placement of your company's marketing materials at SKSF offices

ADDITIONAL BENEFITS

- 2 complimentary tickets to an SKSF event (Bowl-A-Rama or other SKSF event)
- SKSF volunteer opportunities (individuals or groups) with social media kudos

** Certain restrictions may apply. All marketing must be submitted by due dates to be included in printed materials. Subject to change depending on type of event held.*

SKSF
Special Kids Special Families

$2500 SILVER SPONSORSHIP

MARKETING/ADVERTISING *

- 2”x 2” ad in SKSF E-Newsletter (to 5000+ supporters; 1x)
- Authorized use of SKSF logo/link on your website
- Logo displayed on monitors streaming at program facilities
- Logo/link to your website on SKSF website
- Custom graphic (sponsor provided) on SKSF social media channels (1x)
- Logo in event related E-blasts
- Logo on any event related signage & marketing materials
- Placement of your company’s marketing materials at SKSF offices

ADDITIONAL BENEFITS

- 4 complimentary tickets to an SKSF event (Bowl-A-Rama or other SKSF event)
- SKSF volunteer opportunities (individuals or groups) with social media kudos

NAMING OPPORTUNITY

- Receive recognition through an exclusive naming opportunity associated with a designated SKSF program, space or initiative.

** Certain restrictions may apply. All marketing must be submitted by due dates to be included in printed materials. Subject to change depending on type of event held.*

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$5000 GOLD SPONSORSHIP

MARKETING/ADVERTISING *

- 3”x 3” ad in SKSF E-Newsletter (to 5000+ supporters; 2x)
- Authorized use of SKSF logo/link on your website
- Logo predominately displayed on monitors streaming at program facilities
- Predominant logo/link to your website on SKSF website
- Custom graphic (sponsor provided) on SKSF social media channels (2x)
- Predominant logo in event related E-blasts
- Predominant logo on any event related signage & marketing materials
- Placement of your company’s marketing materials at SKSF offices

ADDITIONAL BENEFITS

- 8 complimentary tickets to an SKSF event (Bowl-A-Rama or other SKSF event)
- SKSF volunteer opportunities (individuals or groups) with social media kudos

PREMIER NAMING OPPORTUNITY

- Receive **prominent** recognition through an exclusive premier naming opportunity associated with a designated SKSF program, space, initiative, or special event.
- Your company’s name and/or logo will be prominently featured in connection with the sponsored area or initiative, providing enhanced visibility among SKSF families, clients, staff, supporters, community partners, and other stakeholders.

** Certain restrictions may apply. All marketing must be submitted by due dates to be included in printed materials. Subject to change depending on type of event held.*

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$7500+ PLATINUM SPONSORSHIP

MARKETING/ADVERTISING *

- 4”x 4” ad in SKSF E-Newsletter (to 5000+ supporters; 3x)
- Authorized use of SKSF logo/link on your website
- Predominant logo displayed on monitors streaming at program facilities
- Predominant logo/link to your website on SKSF website
- Custom graphic (sponsor provided) on SKSF social media channels (3x)
- Predominant logo in event related E-blasts
- Predominant logo on any event related signage & marketing materials
- Placement of your company’s marketing materials at SKSF offices

ADDITIONAL BENEFITS

- 12 complimentary tickets to an SKSF event (Bowl-A-Rama or other SKSF event)
- SKSF volunteer opportunities (individuals or groups) with social media kudos
- Verbal recognition with speaking opportunity at SKSF event
- Complimentary lunch with SKSF Executive Director
- Presentation with token of thanks (provided by SKSF) to be displayed at your company
- Company logo displayed inside SKSF vehicles

PREMIER NAMING OPPORTUNITY

- Receive **prominent** recognition through an exclusive premier naming opportunity associated with a designated SKSF program, space, initiative, or special event.
- Your company’s name and/or logo will be prominently featured in connection with the sponsored area or initiative, providing enhanced visibility among SKSF families, clients, staff, supporters, community partners, and other stakeholders.

** Certain restrictions may apply. All marketing must be submitted by due dates to be included in printed materials. Subject to change depending on type of event held.*

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SPONSORSHIP BENEFITS AT A GLANCE

Special Kids
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2026-2027

SPONSORSHIP BENEFITS	COMMUNITY $500	BRONZE $1000	SILVER $2,500	GOLD $5,000	PLATINUM $7,500 +
Placement in SKSF E-Newsletter	☐ Logo	☐ Logo	☐ 2x2 Ad 1x	☐ 3x3 Ad 2x	☐ 4x4 Ad 3x
Authorized use of SKSF logo/link on your website	☐	☐	☐	☐	☐
Logo displayed on monitors streaming at program facilities	☐	☐	☐	☐	☐
Logo/link to your website on SKSF website	☐	☐	☐	☐	☐
Acknowledgement on social media channels	☐ Logo 1x	☐ Logo 1x	☐ Graphic 1x	☐ Graphic 2x	☐ Graphic 3x
Logo on event related signage/marketing		☐	☐	☐	☐
Logo in event related E-blasts		☐	☐	☐	☐
Placement of company marketing materials at SKSF offices		☐	☐	☐	☐
Complimentary tickets to SKSF annual event		2	4	8	12
SKSF Volunteer Opportunities w/social media kudos		☐	☐	☐	☐
Naming opportunity recognition		☐	☐	☐	☐
Verbal recognition & speaking opportunity at SKSF event					☐
Complimentary lunch with Executive Director					☐
Presentation with token of thanks displayed at your company					☐
Logo displayed inside SKSF vehicles					☐

WHAT'S NEXT CHECKLIST...

Your quick and easy checklist for the next steps towards joining our network of sponsors with Special Kids Special Families.

◯ COMPLETE AND RETURN COMMITMENT FORM

Fill out the form in its entirety and email to development@sksfcolorado.org OR mail to:
Special Kids Special Families | Attn: Development | 1915 Aerotech Dr, Ste 100 | Colorado Springs, CO 80916
OR this form can be filled out online at sksfcolorado.org/sponsorship.

◯ LOGO AND WEBSITE URL NEEDED

Be sure to send us your company logo (formats accepted: .pdf, .png, .jpg) in high quality (at least 300dpi) and any branding guidelines (if applicable). In addition, we'll need your website URL that you'd like your logo linked and any social media handles and hashtags you'd like us to promote. We must receive logos in time for printing deadlines.

◯ LIKE AND FOLLOW ON SOCIAL MEDIA

We want YOU to stay connected and informed! Visit Special Kids Special Families social media channels - LIKE and FOLLOW us to see how your brand is being promoted, share posts and keep up-to-date of SKSF happenings.

@sksfcolorado @specialkidsspecialfamilies @sksfcolorado @sksfcolorado @sksfcolorado

◯ STAY CONNECTED AND CONTACT US

If you have any questions about your sponsorship benefits, like to coordinate some of your opportunities or just chat about ways we can help you accomplish your goals - contact us at SKSF@sksfcolorado.org or 719-447-8983.

Special Kids Special Families

SKSF Administration Offices
3450 N Nevada Avenue, Suite 110
Colorado Springs, CO 80907
SKSF@sksfcolorado.org
SKSFcolorado.org | 719-447-8983

"like" us on facebook

SPONSORSHIP COMMITMENT FORM

Fill out this form in its entirety. Please select how you'd like to submit to SKSF:

- **ONLINE:** fill out online at sksfcolorado.org/sponsorship *OR*
- **EMAIL:** SKSF@sksfcolorado.org *OR*
- **MAIL:** Special Kids Special Families - Attn: Sponsorship at 3450 N Nevada Ave, Ste 110, CO Springs, CO 80907

YES, we would like to sponsor Special Kids Special Families at the following level:

☐ $7,500 PLATINUM

☐ $5,000 GOLD

☐ $2,500 SILVER

☐ $1,000 BRONZE

☐ $500 COMMUNITY

TARGET YOUR SPONSORSHIP!

Direct your donation to the program of your choice:

☐ At SKSF Discretion
☐ Zach's Place
☐ Adult Services
☐ Foster Care & Adoption
☐ Residential Host Home
☐ Support Services

_____
COMPANY/ORGANIZATION NAME

_____ _____ _____ _____
ADDRESS CITY ST ZIP CODE

_____ _____
CONTACT NAME PHONE

_____
EMAIL ADDRESS

_____ _____
AUTHORIZED SIGNATURE DATE

Please select payment option:

☐ Check enclosed $_____ make payable to: Special Kids Special Families

☐ I'll pay online at SKSFcolorado.org/sponsorship

☐ Send an invoice to ☐ Company address above ☐ Email address above

Other email:_____

Other address: _____

NOTE:* ***Sponsor benefits will begin when payment is received**.** *100% of contributions benefit Special Kids Special Families. Gifts to SKSF qualify as charitable contributions to an IRS Section 501c3 public charity for federal income, estate and gift tax purposes. Your contribution is tax deductible to the fullest extent allowed by law. Acknowledgement and receipt will be provided and mailed to the address indicated.* ***EIN# 84-1476535***